



## The Willmar Stinger Baseball Club Internship Programs



Season presented by



**J.D. KREPS**  
FINANCIAL GROUP, INC.

320-222-2010  
PO Box 201 Willmar, MN 56201  
[www.willmarstingers.com](http://www.willmarstingers.com)  
**Proud Member of the Northwoods League**





## WHY WILLMAR?!

- **True hands-on experience running a sports franchise where no two days are the same! § Involved in marketing, sales, promotions, hospitality, management, food & beverage, merchandise, community appearances, ticketing, etc.**
- **Make an impact from day one with fans, sponsors, season ticket holders & host families**
- **Build lasting friendships and develop professional relationships • Build your sports and professional career network**
- **Easy access and opportunity to work close with management**
- **Opportunity to have greater involvement to make key decisions, be creative and make an impact on our organization**
- **Feel a sense pride and ownership in the team**
- **You're not just a number! Your voice is heard**
- **Stipend + housing provided for all staff to ease the stress of finding a summer internship**
- **Fun atmosphere -- Work hard, play hard!**



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## **Willmar Stingers Baseball Club**

### **Ballpark Operations & Hospitality Internship**

#### **Job Description**

The Willmar Stingers are looking for 3-4 qualified individuals to assist in the management of Food and Beverage, Ticketing, Promotions, Marketing, Hospitality and Game Day Operations throughout the ballpark. It is our goal to provide you with hands-on experience and knowledge that will be useful in competing for jobs in the sports industry. We will also work with you to fulfill requirements for college credit if necessary.

#### Responsibilities include, but not limited to:

- Interns will report directly to Assigned Front Office Member
- Assist or help the Front Office to ensure that all aspects of stadium operations are completed in a timely manner
- Collaborate with Direct Supervisor in management and staffing of game day employees
- Support the Supply Chain Director in ordering and receiving inventory
- Aid to ensure all daily food preparations are executed
- Help and assist the Supply Chain Director in budget and setting goals to reduce costs
- Work with the Operations Director in preparing the ballpark for each game/event
- Help implement sponsorship contracts while executing game day activities
- Assist in coordinating on-field promotions and pre-game activities
- Brain Storm new and fun on-field promotions
- Attend mascot and player appearances in the community
- Deliver marketing materials in the Willmar area
- Develop positive relationships with fans, clients, and community members to help promote the Stingers
- On non-game days, interns will play an integral role in the overall operation of the Stingers organization. Tasks and responsibilities could include marketing events, player appearances, hospitality management, etc.

#### Skills and characteristics that we are looking for:

- Willingness to work long hours, weekends, holidays, etc. and be on your feet for an extended time
- Must have the ability to work both independently and as part of a team
- Open to learning new things and have the flexibility to work in multiple departments
- Positive attitude, great communication skills and the ability to problem solve
- Organized and detail oriented
- On time and ready to work each day with a hardworking and positive attitude
- Able to follow instructions and procedures put in place
- Professional attitude when representing Stingers brand in community
- Proper and professional communication with fans, sponsors, team, staff, etc.
- Excellent verbal and hand-written communication skills
- Outgoing and excited to work in the sports career field

If interested visit us online at <https://northwoodsleague.com/willmar-stingers/> and send your resume to:

Hunter Rommes

[hunter@willmarstingers.com](mailto:hunter@willmarstingers.com).

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## Director of Media Relations and Video Broadcaster

### Job Description

The Willmar Stingers are looking for 2 enthusiastic and ambitious individuals to join our staff as the Directors of Media Relations and Video Broadcasting. This position will manage all day-to-day media relations duties. This ranges from all aspects of the live-stream broadcast to every Stingers social media account. This is a summer internship position beginning in May and ending in mid-August. The candidate will also serve as the full-time video broadcaster

### Responsibilities include (But not limited to):

- Write press releases promoting team initiatives including, daily pre-game stories, and post-game recaps for the team website.
- Coordinate and maintain press box
- Compile daily stat packs for position players and pitchers
- Broadcast all 36 Stingers home games throughout the season, including playoffs (If necessary)
- Produce the pre-game lead in and post-game shows
- Lead production of Daily Buzz game day program insert
- Create social media content and manage online presence
- Assist in production of in-house video projects
- Ability to work long hours, including weekends, as business indicates.
- Strong written and verbal communication skills
- Update the Stingers website daily
- Other duties as assigned by GM

### Skills and characteristics that we are looking for:

- Willingness to work long hours, weekends, holidays, etc. and be on your feet for extended hours
- Must have the ability to work both independently and as part of a team
- Open to learning new things and have the flexibility to work in multiple departments
- Positive attitude, great communication skills and the ability to problem solve
- Organized and detail oriented
- On time and ready to work each day with a hardworking and positive attitude
- Able to follow instructions and procedures put in place
- Professional attitude when representing Stingers brand in community
- Proper and professional communication with fans, sponsors, team, staff, etc.
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To apply, please send a completed application, resume, and broadcast samples to:

Hunter Rommes

[hunter@willmarstingers.com](mailto:hunter@willmarstingers.com)

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## Video & Media Production Internship

### Job Description:

The Willmar Stingers are seeking 1-2 individuals to assist in producing a 4-camera webcast for each of their 36 home games. These individuals will help manage 3-4 camera operators and direct the live-stream broadcast. Last season the Northwoods League drew over 1,000,000 views on their webcasts league-wide. This intern will work directly with the Broadcast Supervisor to ensure a quality broadcast of the game. Additionally, this intern will aid the Stingers in the overall operation of the organization that includes gameday operations, PR, food/beverage, merchandise, etc.

### Responsibilities include, but not limited to:

- Direct camera operators and developing a schedule so that each of the 36 home games are covered with three camera operators at each game
- Setup, breakdown, and maintaining of video production equipment
- Operate a switcher and four-camera set-up to broadcast each Stingers home game online at NorthwoodsLeague.TV
- Update rosters and stats graphics for use in game production
- Create short videos that can be used online to enhance the fan experience at the "Bee Hive." Examples include game recaps, mascot skits, season recaps/highlights, etc.
- Support marketing events, player appearances, hospitality management, etc.
- Aid in the production of the Stingers Gameday live stream, pre-game, and post-game shows

### Skills and characteristics that we are looking for:

- Previous experience with Final Cut Pro or iMovie (or similar video editing software) on a MacBook isn't required but is a skill you will need to learn. Previous experience in either of these will improve your standing.
- Must be a creative thinker with the ability to think of new, fun ideas to improve the fan experience through video experience with video editing and software
- Previous experience directing a broadcast preferred but not required
- Proficient in video techniques, including camera positioning, lighting, etc.
- A general understanding of baseball
- Ability to problem solve as problems arise
- Need to work independently and take initiative
- Excellent communication skills
- Must be well organized and detail oriented
- A computer for webcast production that has necessary webcast and editing software will be provided

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## On-Field Host/Promotions Internship

### **Job Description:**

The Willmar Stingers Baseball Club is seeking an enthusiastic individual to fill a Promotions Internship for the upcoming season. The Stingers are a proud member of the finest developmental league for elite college baseball players, the Northwoods League. The Northwoods League has over 250 alumni who have gone on to play Major League Baseball. During each of their fourteen seasons of existence, the club has been near the top of the Northwoods League in attendance while creating an environment that is entertaining for families and businesses of West Central Minnesota.

### **Responsibilities include, but not limited to:**

- Help with the implementation of all pre-game, in-game and post-game on-field promotions
- Coordinates the game script
- Brainstorm and create new/fun on-field promotions
- Organizes all promotional equipment prior to each game
- Help develop/implement props to coordinate with theme nights
- Work with Stingers front office members to greet and cater to the gameday sponsor
- Assist gameday sponsor in filling all the on-field activities and describing in detail how the game and promotions will work
- Ensure the game day experience is as FUN as possible for all fans
- Represent the Stingers brand on and off the field in numerous events
- Help distribute pocket schedules throughout West Central Minnesota
- Work in ticket office to help answer phone calls, sell tickets, etc. as needed
- Select and coordinate promotional contestants during each game
- Organize all promotional sign-up sheets and waiver forms

### **Skills and characteristics that we are looking for:**

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Self-motivated, detail oriented, highly organized
- Very Upbeat, fun personality
- Succeed in a team environment
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Comfortable interacting in front of large crowds

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