



## Director of Media Relations and Video Broadcaster

### Job Description

The Willmar Stingers are looking for 2 enthusiastic and ambitious individuals to join our staff as the Directors of Media Relations and Video Broadcasting. This position will manage all day-to-day media relations duties. This ranges from all aspects of the live-stream broadcast to every Stingers social media account. This is a summer internship position beginning in May and ending in mid-August. The candidate will also serve as the full-time video broadcaster

#### Responsibilities include (But not limited to):

- Write press releases promoting team initiatives including, daily pre-game stories, and post-game recaps for the team website.
- Coordinate and maintain press box
- Compile daily stat packs for position players and pitchers
- Broadcast all 36 Stingers home games throughout the season, including playoffs (If necessary)
- Produce the pre-game lead in and post-game shows
- Lead production of Daily Buzz game day program insert
- Create social media content and manage online presence
- Assist in production of in-house video projects
- Ability to work long hours, including weekends, as business indicates.
- Strong written and verbal communication skills
- Update the Stingers website daily
- Other duties as assigned by GM

#### Skills and characteristics that we are looking for:

- Willingness to work long hours, weekends, holidays, etc. and be on your feet for extended hours
- Must have the ability to work both independently and as part of a team
- Open to learning new things and have the flexibility to work in multiple departments
- Positive attitude, great communication skills and the ability to problem solve
- Organized and detail oriented
- On time and ready to work each day with a hardworking and positive attitude
- Able to follow instructions and procedures put in place
- Professional attitude when representing Stingers brand in community
- Proper and professional communication with fans, sponsors, team, staff, etc.
- Excellent verbal and hand-written communication skills
- Outgoing and excited to work in the sports career field

Season presented by



320-222-2010

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[www.willmarstingers.com](http://www.willmarstingers.com)

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