

# JEREMIAH'S TADPOLE READING PROGRAM

## GREETINGS!

### 2018

The baseball off-season is in full swing, which means we are gearing up to roll out Jeremiah's Tadpole Reading Program! The Green Bay Bullfrogs want to get area kids excited about reading by extending an invitation to your school to become part of this fantastic program. We look forward to working with you and your students this year!

Yours in Baseball,  
GREEN BAY BULLFROGS



## COORDINATORS

Coordinators will be provided with:

- ★ Detailed, start to finish step-by-step instruction on how to implement the reading program in your school.
- ★ An introduction letter to be sent out to parents prior to the start of the program.
- ★ Baseball related verification aids so parents and teachers can track their students' progress.
- ★ The fourth item will be two FREE game tickets, dropped off once a final head count is calculated.
- ★ Family Night ticket order form.
- ★ Calculation Sheet to be used by the teachers to track each student's ticket totals.
- ★ All coordinators that have their materials returned to the Bullfrogs on time (final head count & check for tickets) will receive two Leinie's Fan Deck vouchers for any Bullfrogs 2018 regular season game.

## READING PROGRAM OVERVIEW

- ★ The Bullfrogs Reading Program is a free incentive-based program.
- ★ The Bullfrogs will provide the necessary materials to get the program off the ground, while teachers will be responsible for setting individual reading goals for each student/classroom. (For example: number of minutes read, number of books read, number of pages read, etc.)
- ★ Here are the details on the offer: The Bullfrogs will provide two bleacher seat tickets to all kids who participate and meet their goals.
- ★ Each school is allowed to choose their Family Night at Joannes Stadium to use these tickets.

# FAMILY NIGHT

- ★ Once you have completed and returned your registration form to the Bullfrogs, **ANDY** will contact you with the available Family Night dates. There will be 10-12 pre-selected dates to choose from. Game dates will be reserved on a first-come, first-serve basis.
- ★ The ENTIRE school is welcome to celebrate on Family Night. Discounted tickets are available for purchase for additional family members, friends, and school personnel.
- ★ As the program concludes, Family Night information and ticket order form will be sent to families of all participating students. **Ticket order forms must be completed and turned in to receive tickets.**
- ★ Establish a deadline for ticket order forms to be returned to the teachers. Teachers then calculate a final ticket count for their classroom and turn that number in to the program coordinator. **Final school totals are due to ANDY by April 27, 2018.**
- ★ Make arrangements for **ANDY** to pick-up check and drop-off tickets.
- ★ Finally, come enjoy the game!

## A VISIT FROM JEREMIAH!

You can have the one and only Jeremiah, along with a member of the Bullfrogs staff, come to your school for a pep rally to launch, wrap-up, or re-energize students about the reading program. Dates are scheduled on a first-come, first-serve basis from January-April, so be sure to book early!



## SAMPLE TIMELINE

January 2018	Registration Deadline.
January 2018	Andy will drop off, mail, or email reading club kit.
January 29, 2018	Program Begins.
March 23, 2018	Program Concludes. Send Family Night ticket order forms home with all students. This form must be completed to receive tickets.
April 20, 2018	Ticket order forms are due back to teachers.
April 27, 2018	Final ticket totals are due back to Andy, set up time for Andy to drop-off tickets and pick-up check.

## NEXT STEP

Please complete registration form and return to the Green Bay Bullfrogs.

Email to: [andy@greenbaybullfrogs.com](mailto:andy@greenbaybullfrogs.com)

Mail to: Green Bay Bullfrogs  
Attn: Andy  
315 S. Baird St.  
Green Bay, WI 54301

Please feel free to contact **Andy** at 920-497-7225 or [andy@greenbaybullfrogs.com](mailto:andy@greenbaybullfrogs.com) with any questions.

