2024

## SPONSORSHIP OPPORTUNITIES

**WISCONSIN RAPIDS RAFTERS** 



Dear Prospective Sponsor,

I hope this letter and sponsorship package finds you in great spirits. It is with great enthusiasm and optimism that I write to you today on behalf of the Wisconsin Rapids Rafters Baseball Team, our owners, and our dedicated front office staff. We are excited to extend this invitation to you to join us as a valued partner for the upcoming 2024 season.

At the heart of our community, baseball has long been more than just a sport; it's a tradition, a source of pride, and a symbol of togetherness. The Wisconsin Rapids Rafters have been a cherished part of this tradition for years, and we are gearing up for an incredible 2024 season filled with excitement, entertainment, and opportunities for growth.

Our team has been synonymous with success, both on and off the field. We have consistently delivered top-notch performances that have kept our fans on the edge of their seats, and we've also made a significant impact in our community. We believe that our shared values align perfectly with the principles of your esteemed organization.

The 2024 season promises to be a landmark year for the Wisconsin Rapids Rafters, as we are embarking on a journey of growth and excellence. With your support, we aim to:

- 1. Elevate the Fan Experience: We are committed to providing an unforgettable experience for our fans. Your sponsorship will contribute to enhancing our game-day entertainment, from thrilling contests to engaging promotions.
- 2. Community Outreach: We take pride in our role as community ambassadors. Together, we can engage in impactful community initiatives, from youth baseball programs to charitable events that make a real difference.
- 3. **Brand Exposure:** Your brand will be prominently featured across various platforms, including our stadium, uniforms, social media, and more based on the level of sponsorship you choose. This exposure will allow you to reach a diverse and engaged audience not only in the grandstands but on the various live streaming platforms such as ESPN+ and others..
- 4. **Networking Opportunities:** We value the relationships we build with our partners. Your association with the Rafters opens doors to networking opportunities with fellow sponsors and influential community members.
- 5. Championship Aspirations: We are dedicated to pursuing excellence on the field and aim to bring a championship back to Wisconsin Rapids. Your support will be instrumental in helping us achieve this goal.

We believe that this partnership can be mutually beneficial, providing a platform for your organization to showcase its commitment to community, sports, and success. We would be honored to meet with you in person to discuss the various sponsorship opportunities available in this package and tailor a package that aligns with your goals and budget.

Thank you for considering this opportunity to be part of our journey. Your support would not only impact our baseball team but also leave a lasting legacy within our vibrant community.

Please do not hesitate to reach out to us at <a href="Info@RaftersBaseball.com">Info@RaftersBaseball.com</a> or 715-424-5400 to arrange a meeting or to request additional information. We look forward to the possibility of working together to create an extraordinary 2024 season.

Sincerely, Ken Day - General Manager



# 2023 ECONOMIC IMPACT OF VISITOR SPENDING

### OVER \$1.5 MILLION DOLLARS

IN ECONOMIC IMPACT



\$1,580,712.



OVER 30,000 FANS ATTENDED RAFTERS GAMES THIS SEASON

30,264

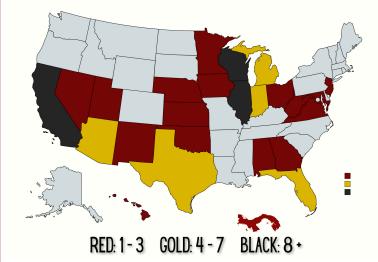
OVER 43,000
RAFFLE TICKETS
WERE SOLD
BENEFITTING GROUPS
SERVING OUR COMMUNITY



OVER
53,000 CONCESSIONS SOLD
NEARLY
4,000 SOUVENIRS SOLD

NEARLY 8,000 POUNDS OF FOOD

COLLECTED DURING THE ANNUAL "UNITED WE CAN" DRIVE



PLAYERS, COACHES AND INTERNS FROM 24 STATES & PANAMA





"HOME RUN" SPONSORSHIP (\$40K)

QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Outfield Wall Signage (28' wide x 8' tall)(7 Panels)	\$20,000
36	TV Broadcast Ad (:15 or :30)	\$3,000
1	Concourse Grandstand Signage (4' wide x 3' tall - based on logo graphic)	\$3,500
1	Game Night Title Sponsorship	\$4,000
4	Full Season Founders Club Ticket Package	\$3,000
(Up to) 300	Party in the Park Pre-Game Picnic (90 minute Pre-Game Picnic)( \$28/person over 300)	\$3,000
100	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$500
36	:15 Video Board Promotion per Home Game (2 Additional Sponsored Game Night)	\$0
144	:30 Radio Commercials on WFHR during each of 72 Regular Season Game	\$2,000
1	1/2 Page Ad in the Daily Wave Game Program	\$1,000
1	Rotating Website Ad with Direct Link to Sponsor's Site	\$0
36	On-Field Promotion	\$0
1	Naming Rights (TBD)(Cost is Dependent on Area)	\$0
	HOME RUN STANDARD PACKAGE TOTAL ITEMS	\$40,000
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	AGREEMENT ELEMENTS TO THE RAFTERS	
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$40,000.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$40,000

"TRIPLE" SPONSORSHIP (\$27K)

OLIVITIES OF SECONDARY PROVIDED TO SECONDARY	
QUANTITY ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1 Concourse Grandstand Signage	\$4,000
1 9 Pack Home Plate Club Table	\$1,500
1 Concourse Large 5' x 16' Fenceline Banner	\$5,000
1 Game Night Title Sponsorship	\$4,000
4 Full Season Founders Club Ticket Package	\$3,200
(Up to) 200 Party in the Park Pre-Game Picnic (90 minute Pre-Game Picnic)( \$28/person over 200)	\$2,000
100 Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$500
36 :15 Video Board Promotion per Home Game (2 Additional Sponsored Game Night)	\$1,800
72 Social Media Post Game Data Distribution (Final Score, Starting Line up, Player of the Game)	\$2,400
1 Rotating Website Ad with Direct Link to Sponsor's Site	\$1,600
18 On-Field Promotion	\$1,000
1 Naming Rights (TBD)(Cost is Dependent on Area)	\$0
TRIPLE STANDARD PACKAGE TOTAL ITEMS	\$27,000
ADDITIONAL AGREEMENT ELEMENTS	
AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
AGREEMENT TEMS TROVIDED TO THE NATION OF CHOOK	
AGREEMENT ELEMENTS TO THE RAFTERS	
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ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
SUB-TOTAL SUB-TOTAL	\$27,000.00
RATE LOCK MULTI- YEAR AGREEMENT	
TOTAL SPONSORSHIP AMOUNT	\$27,000

"DOUBLE" SPONSORSHIP (\$15K)
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DOODLE STONSONSTILL (15K)		
QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Concourse Grandstand Signage	\$4,100
1	9 Pack Home Plate Club Table	\$1,700
1	Concourse 3' x 8' Fenceline Banner	\$1,100
1	Rat Trap Group Outing (Up to 80 people)	\$2,500
4	Full Season Reserved Bleacher Ticket Package	\$1,900
100	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$500
18	:15 Video Board Promotion per Home Game	\$1,000
1	Rotating Website Ad with Direct Link to Sponsor's Site	\$1,600
9	On-Field Promotion	\$600
	DOUBLE STANDARD PACKAGE TOTAL ITEMS	\$15,000
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	AGREEMENT ELEMENTS TO THE RAFTERS	
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$15,000.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$15,000

"SINGLE" SPONSORSHIP (<sup>\$</sup>5K)

QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Concourse 3' x 8' Fenceline Banner	\$1,300
1	Website Partner Listing with Direct Links to Partners Site	\$1,500
4	18 Pack Reserved Bleacher Ticket Package	\$1,000
40	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$200
18	:15 Video Board Promotion per Home Game	\$1,000
	DOUBLE STANDARD PACKAGE TOTAL ITEMS	\$5,000
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	AGREEMENT ELEMENTS TO THE RAFTERS	
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$5,000.00
	RATE LOCK MULTI- YEAR AGREEMENT	
		4
	TOTAL SPONSORSHIP AMOUNT	\$5,000

	SINGLE GAME SPONSORSHIP (\$5K)	
QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Exclusive Game Day Title Sponsor (Based on Availability)	\$5,000
1	Concourse Table Display	N/C
6	PA Reads during the Game	N/C
50	Reserved Bleacher Tickets for the Sponsored Game	N/C
50	Meal Deal Voucher (Entre'/ Side - Frys or Chips / Non-Alcohol Beverage)	N/C
	DOUBLE STANDARD PACKAGE TOTAL ITEMS	\$5,000
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	AGREEMENT ELEMENTS TO THE RAFTERS	ĆC.
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$5,000.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$5,000

MEAL TRADE PRE-GAME SPONSORSHIP		
QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Concourse 3' x 8' Fenceline Banner	\$1,500
1	Website Partner Listing with Direct Links to Partners Site	\$1,800
4	18 Pack Reserved Bleacher Ticket Package	\$1,160
40	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$286
2	PA Announcement per Sponsored Meal	\$70
	PRE-GAME PACKAGE TOTAL ITEMS	\$4,816
	ADDITIONAL ACRESAGNIT ELEMENTS	
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
100	Full Meals to Include Protein Entre', Starch, Side, Dessert, & Appropriate Condiments	
	No Beverage (Portioned into 2 batches)	
	AGREEMENT ELEMENTS TO THE RAFTERS	<b>1</b> c
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$4,816.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$4,816

	MEAL TRADE POST-GAME SPONSORSHIP	
QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Concourse 3' x 8' Fenceline Banner	\$1,500
1	Website Partner Listing with Direct Links to Partners Site	\$1,800
4	18 Pack Reserved Bleacher Ticket Package	\$1,160
40	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$286
2	PA Announcement per Sponsored Meal	\$70
	POST-GAME PACKAGE TOTAL ITEMS	\$4,816
	ADDITIONAL AGREEMENT ELEMENTS	_
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	Full Meals to Include Protein Entre', Starch, Side, Dessert, & Appropriate Condiments -	
100	No Beverage (Portioned into 2 batches)	
	AGREEMENT ELEMENTS TO THE RAFTERS	
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$4,816.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$4,816

	MEAL TRADE UMPIRE SPONSORSHIP	
QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
1	Concourse 3' x 8' Fenceline Banner	\$1,500
1	Website Partner Listing with Direct Links to Partners Site	\$1,800
2	18 Pack Reserved Bleacher Ticket Package	\$580
20	Reserved Bleacher Tickets - Undated Voucher Tickets - to Donate or Give away.	\$143
2	PA Announcement per Sponsored Meal	\$70
	UMPIRE STANDARD PACKAGE TOTAL ITEMS	\$4,093
	ADDITIONAL AGREEMENT ELEMENTS	
	AGREEMENT ITEMS PROVIDED TO THE RAFTERS FROM SPONSOR	
	AGREEMENT ELEMENTS TO THE RAFTERS	
	ADDITIONAL AGREEMENT ELEMENTS TOTAL	\$0
	SUB-TOTAL	\$4,093.00
	RATE LOCK MULTI- YEAR AGREEMENT	
	TOTAL SPONSORSHIP AMOUNT	\$4,093

QUANTITY	ITEM & DESCRIPTION PROVIDED TO SPONSOR	VALUE
Q0/IIII	Naming Rights - (Area Dependent)(Refer to Spreadsheet)	Varied
	Coach Hotel Rooms (4 Rooms)(Mid-May - End of August)	\$38,000.00
	Outfield Wall Signage (8' x 28')(7 Panels)	\$24,000.00
	Video Board Signage (8'x18') Below Video Board	\$20,000.00
	Home Clubhouse Sponsor (Remodel Naming Rights)	\$20,000.00
	Visiting Clubhouse Sponsor (Remodel Naming Rights)	\$20,000.00
	Home Plate Wall Signage (3' x 8')	\$15,000.00
	Dugout Wall Signage (3' x 4')	\$10,000.00
	Home Plate Club Full Season Ticket (Requires 4 Seat/Full	
	Table)	\$5,500.00
	Player Warm-up Hoodie	\$5,500.00
	Game Sponsor	\$5,000.00
	Special Event Sponsorship	\$5,000.00
	Theme Game Sponsorship	\$5,000.00
	Scoreboard Signage - Left (3' x 8')	\$5,000.00
	Scoreboard Signage - Right (3' x 8')	\$5,000.00
	Jersey Re-Brand Themed Game & Jersey Auction	\$5,000.00
	Regional Little League Hat Sponsorship	\$5,000.00
	Educator / Unsung Hero Appreciation Sponsor	\$5,000.00
	Player Warm-up Shirt	\$5,000.00
	Magnet Schedules - 1000	\$5,000.00
	Baseball Cards	\$5,000.00
	Rally Towel	\$5,000.00
	Foam Finger	\$5,000.00
	Super Hero Game	\$5,000.00
	Motorcycle Game	\$5,000.00
	Princess Game	\$5,000.00
	Stand Up to Cancer	\$5,000.00
	Latino Game	\$5,000.00
	Asian American Game	\$5,000.00
	Military Appreciation	\$5,000.00
	Rosco - Bobblehead	\$5,000.00
	?? - Bobblehead	\$5,000.00
	Team Poster	\$5,000.00
	National Night Out	\$5,000.00
	Lefty Game	\$5,000.00

Radio Ad on WFHR - :30 (72 Games x 2/game)	\$4,680.00
Pocket Schedule Inclusion - (60,000)	\$3,500.00
Game Day Staff T-Shirt Sponsorship	\$3,500.00
Player Shorts	\$3,500.00
Home Plate Club 18 Pack Ticket (Requires 4 Seat/Full Table)	\$3,300.00
Radio Ad on WFHR - :15 (72 Games x 2/game)	\$3,240.00
Fireworks Sponsorship	\$3,000.00
Visiting Team Hotel Rooms (16 Rooms)	\$3,000.00
Kids Day Ticket Sponsorship (200 Kids)	\$3,000.00
Restrooms Door Signage	\$3,000.00
Sales Materials Ad - (Specifiy)	\$2,500.00
Outfield Fence 3' x 8' Banner Signage - Right Field	\$2,500.00
Outfield Fence 3' x 8' Banner Signage - Left Field	\$2,500.00
Movie Night Sponsor	\$2,500.00
Entertainment Act Sponsor	\$2,500.00
Party in the Park - Pre-Game Picnic Sponsor (Groups up to 200)	\$2,500.00
Grand Stand Signage (6' x 17')	\$2,500.00
Mascot (Rosco) Sponsorship	\$2,500.00
Autograph Signing Sponsorship	\$2,500.00
Host Hot Stove Event Venue Sponsorship	\$2,500.00
Host Hot Stove Event Food Sponsorship	\$2,500.00
On-Field Marketing Crew Sponsorship	\$2,500.00
Final Score Graphic	\$2,500.00
Founders Club Signage / Section - Section A	\$2,000.00
Founders Club Signage / Section - Section B	\$2,000.00
Founders Club Signage / Section - Section C	\$2,000.00
Founders Club Signage / Section - Section D	\$2,000.00
Founders Club Signage / Section - Section E	\$2,000.00
Founders Club Signage / Section - Section F	\$2,000.00
Founders Club Signage / Section - Section G	\$2,000.00
Non-Profit Booth Sponsor (Under Grandstand Left of Ramp)	\$2,000.00
Rosco's Raft Sponsorship	\$2,000.00
Host Hot Stove Event Gifts Sponsorship	\$2,000.00
Hot Stove Guest Speaker Sponsor	\$2,000.00
Good Sport Program (Designated Driver)	\$2,000.00
Home Plate Club 9 Pack Ticket (Requires 4 Seat/Full Table)	\$1,900.00
Front Office & Intern Polo Shirt Sponsor	\$1,800.00
Grandstand Ramp Exit Sign	\$1,800.00

Bullpen Fence Signage (3' x 8') - Visiting	\$1,500.00
Bullpen Fence Signage (3' x 8') - Home	\$1,500.00
Promotional Print Materials - (Specify)	\$1,500.00
Concourse 3'x 8' Banner Signage 1st Base Side	\$1,500.00
Concourse 3'x 8' Banner Signage 3rd Base Side	\$1,500.00
Concourse Banner Signage - (Custom Size)(1st Base Side)	\$1,500.00
Accessible Ramp Banner 3'x 8'	\$1,500.00
Accessible Ramp Banner 3'x 4'	\$1,500.00
Front Entrance Signage - Lower Panel of Gate - 5' x 6'	\$1,500.00
3rd Base Corner Deck	\$1,500.00
Ranger Ad Signage	\$1,500.00
Staff Training Venue	\$1,500.00
Play of the Game Sponsorship	\$1,500.00
Upcoming Promotion Board Sign Sponsor	\$1,500.00
Concessions Area Fence (3' x 8' Banner)	\$1,500.00
Back Gate Banner (3' x 8' Banner)	\$1,500.00
Party in the Park - Pre-Game Picnic (3' x 8' Banner)	\$1,500.00
Front Entrance Signage - Lower Panel of Gate - 3' x 6'	\$1,200.00
Mower Ad Signage	\$1,200.00
Regional Little League - Big Field Experience Sponsorship	\$1,200.00
Home Plate Club Backside Rail Banner Signage	\$1,000.00
Front Entrance Signage - Upper Panel of Gates - 1' x 5'	\$1,000.00
Founders Club Full Season Ticket	\$950.00
Front Entrance Signage - Upper Panel of Gates - 1' x 3'	\$900.00
Northwoods League TV Ad 1:00 min (64 Games)	\$900.00
Northwoods League TV Ad 1:00 mm (64 dames)  Northwoods League TV Ad :30 (3 / Games)(ESPN - 8 games)	\$900.00
Entertainment Act Hotel Rooms (?? Rooms & Duration Vary)	\$850.00
Home Plate Club Backside Lower 1/2 Rail Banner Signage	\$600.00
Video Board Commercial - :30	\$600.00
Northwoods League TV Ad :15 (6 / Games)(ESPN - 8 games)	\$600.00
Reserved Bleacher Full Season Ticket	\$525.00
Founders Club 18 Pack Ticket	\$525.00
Kid Zone - Lower Chain Link	\$500.00
Video Board Commercial - :15	\$500.00
Starting Line-up Graphic	\$500.00
Website Direct Link to Sponsor	\$300.00
Visiting Umpire Hotel Rooms (2 Rooms)	\$300.00
Reserved Bleacher 18 Pack Ticket	\$290.00
Founders Club 9 Pack Ticket	\$290.00
Home Plate Club Ticket (Requires 4 Seat/Full Table)	\$280.00
Full Page Ad in Daily Wave	\$250.00
Mascot (Rosco) Apearance(s)	\$250.00
Meal Trade (Pre-Game)(100 Meals)	\$250.00
Meal Trade (Post-Game)(100 Meals)	\$250.00
Home Plate Club Table Ad Plaque	\$200.00
Tabling on Concourse	\$200.00
In Game / Inning On-Field Promotion (1:30min)	\$200.00
Reserved Bleacher 9 Pack Ticket	\$170.00
Video Board Ad c PA Read	\$170.00
Rotating Website Ad	\$125.00
Full Page Ad in Digital Game Program	\$125.00
1/2 Page Ad in Digital Game Program	\$125.00
Movie Night Ad	\$100.00
IVIOVIE NIGHT AU	\$100.00

1/2 Page Ad in Digital Game Program	\$75.00
1/4 Page Ad in Daily Wave	\$75.00
1/4 Page Ad in Digital Game Program	\$50.00
1/6 Page Ad in Daily Wave	\$50.00
Craft River Reserved Ticket	\$45.00
Craft River GA Ticket	\$35.00
PA Read During Game	\$35.00
Founders Club Tickets - (See Seats Available Sheet for Section Quantities)	\$15.00
Meal Deal Vouchers	\$12.00
Reserved Bleacher Ticket	\$10.00
Bleacher Ticket Voucher - Undated	\$10.00
715 AREA General Admisiion Ticket	\$7.15

#### WISCONSIN RAPIDS RAFTERS BASEBALL ORGANIZATION

The history of the Wisconsin Rapids Rafters baseball team is a tale of determination, community support, and love for the game. The Rafters are a collegiate summer league baseball team based in Wisconsin Rapids, Wisconsin, and they compete in the Northwoods League, one of the premier summer collegiate baseball leagues in the United States.

The team was founded in 2009 by a group of local baseball enthusiasts who saw an opportunity to bring high-quality baseball to Wisconsin Rapids during the summer months. The Northwoods League provided the perfect platform for collegiate players to showcase their talents and gain valuable experience while entertaining local fans.

The Rafters made their debut in the Northwoods League during the 2010 season. Their name, "Rafters," pays homage to the rich logging history of Wisconsin Rapids, which was once a major center for the lumber industry, and where logs were floated down the Wisconsin River on large rafts.

In their inaugural season, the Rafters quickly established themselves as a force to be reckoned with in the league. They showcased talented players from colleges and universities across the country, drawing enthusiastic crowds to Witter Field to witness the action. The team's competitive spirit and engaging on-field performances endeared them to the local community, solidifying their position as a beloved sports franchise.

Under the leadership of dedicated coaches and staff, the Rafters continued to improve and elevate their game each year. They consistently achieved success on the field and developed a reputation for nurturing young talent. The team's commitment to player development and sportsmanship has earned them respect not only within the Northwoods League but also in the broader baseball community.

Off the field, the Rafters have been actively involved in various community initiatives, supporting local charities, and engaging with fans of all ages. They have organized youth baseball clinics, charity events, and have been strong advocates for promoting the game of baseball at the grassroots level.

Over the years, the Rafters have earned several accolades and achievements. They have made multiple playoff appearances, contended for division titles, and hosted the Northwoods League All-Star Game in 2013, which further showcased Wisconsin Rapids as a baseball destination.

As the Rafters' popularity grew, so did their fan base. The community rallied behind the team, attending games in large numbers, creating an electric atmosphere at Witter Field during home games. The stadium's ambiance, coupled with the team's success, turned Rafters games into a must-attend summer event for Wisconsin Rapids residents and visitors alike.

The Wisconsin Rapids Rafters' history is an inspiring tale of perseverance and unity. Through their passion for baseball and dedication to their community, they have solidified their place as an integral part of Wisconsin Rapids' sports culture. As they continue to entertain and uplift fans each summer, the Rafters' legacy as a respected and beloved team in the Northwoods League is bound to endure for years to come.

#### Wisconsin Rapids Historic Witter Field: A Journey Through Time

#### Introduction

Nestled in the heart of Wisconsin Rapids, Historic Witter Field has been a cherished landmark and a source of community pride for over a century. This historic baseball stadium has witnessed numerous milestones, transformations, and memorable moments since its inception in the early 20th century. In this article, we will take a journey through time, exploring the rich history of Witter Field from its humble beginnings to its present status as a symbol of local heritage.

The Early Years: 1920s-1930s



Witter Field was officially opened on July 16, 1920, with a grand ceremony that drew crowds from across the region. Named after local businessman and philanthropist W.A. Witter, who generously donated the land for the ballpark, Witter Field quickly became the focal point of entertainment and community gatherings in Wisconsin Rapids.

In the 1920s and 1930s, Witter Field hosted not only baseball games but also a variety of events, including concerts, circuses, and political rallies. The wooden grandstand, capable of holding 2,500 spectators, was the centerpiece of the stadium during this period. It was a time when baseball was the undisputed king of American sports, and Witter Field was at the forefront of this cultural phenomenon.

The Golden Era: 1940s-1950s



The 1940s and 1950s marked a golden era for Witter Field and Wisconsin Rapids baseball. The Wisconsin Rapids White Sox, a minor league affiliate of the Chicago White Sox, called Witter Field home during this time. The team enjoyed significant success, with several future Major League Baseball (MLB) stars passing through its ranks.



One of the most memorable moments in Witter Field's history occurred on June 30, 1952, when Hall of Famer Mickey Mantle played a game at the stadium as a member of the Joplin Miners. The game attracted thousands of fans and remains a cherished memory in the city's baseball lore.



The wooden grandstand was replaced by a steel and concrete structure in 1949/50, increasing seating capacity to over 3,500 spectators.

Modernization and Expansion: 1960s-1970s

As baseball's popularity continued to grow, Witter Field underwent significant renovations in the 1960s and 1970s to meet the demands of a modern era. New amenities, including improved lighting and a modern press box, were added to enhance the fan experience.



During this period, the Wisconsin Rapids Twins, a Class A affiliate of the Minnesota Twins, brought more excitement to Witter Field. The stadium became known as a breeding ground for future MLB talents, including Hall of Famer Jim Thome, who played for the Twins in the late 1980s.

A Community Hub: 1980s-1990s

The 1980s and 1990s saw Witter Field evolve into more than just a baseball stadium. It became a hub for community events, hosting concerts, Fourth of July celebrations, and high school sports. Local baseball leagues, youth teams, and amateur tournaments also found a home at Witter Field, fostering a deep connection between the stadium and the people of Wisconsin Rapids.

The Present and Future: 2000s-Present

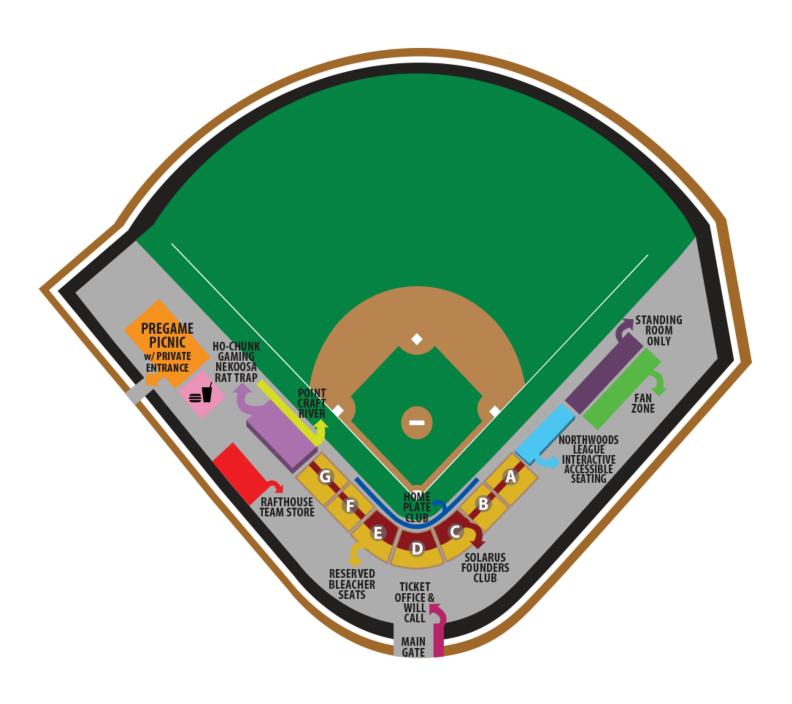
In the 21st century, Historic Witter Field has continued to be a cherished part of the Wisconsin Rapids community. Renovations in the early 2000s modernized the stadium further, improving player facilities and enhancing the fan experience. Today, the stadium boasts a capacity of over 3,600 fans and remains home to the Wisconsin Rapids Rafters, a collegiate summer league baseball team.



Witter Field is more than just a sports facility; it is a testament to the enduring love of baseball and community spirit. As it moves forward, the stadium remains a symbol of the rich history and enduring traditions that have defined Wisconsin Rapids for generations.

#### Conclusion

Historic Witter Field has stood the test of time, evolving from a humble wooden grandstand to a modern sports facility while retaining its deep connection to the community. It has been the backdrop for countless memories, from minor league games to major events that shaped the history of Wisconsin Rapids. As it continues to host games and events, Witter Field stands as a living monument to the city's past and a source of hope for its future, ensuring that generations to come will enjoy the magic of America's pastime in this historic setting.



Thank you for considering the **Wisconsin Rapids Rafters Baseball Team** as a partner for your business.

We truly appreciate your interest in our sponsorship package options, and we're excited about the potential collaboration between your brand and our beloved team.

In the dynamic world of sports marketing, it's imperative to find the right opportunities that align with your company's goals and values. The Wisconsin Rapids Rafters offer a unique and powerful platform to connect with your target audience, build brand awareness, and enhance your community presence.

With a decades of marketing experience, I understand the importance of strategic partnerships, and I firmly believe that our sponsorship packages can provide your business with a range of benefits that extend far beyond traditional advertising channels.

As you reviewed the sponsorship opportunities outlined in this package, I encourage you to consider the following:

- 1. **Brand Visibility:** Our games draw thousands of passionate fans from all walks of life, giving your brand a prominent presence on the field, in the stadium, and across various media channels.
- **2. Audience Engagement:** Engage with our dedicated fan base through interactive promotions, social media, and game-day activations to create memorable experiences for your customers.
- 3. Community Impact: Showcase your commitment to the Wisconsin Rapids community and the surrounding regional communities that travel to experience the fun and excitement of the Wisconsin Rapids Rafters by supporting a local team that brings people and the community together and contributes to the region's growth and prosperity.
- **4. Customization:** We understand that every business is unique. Our team is here to tailor a sponsorship package that aligns perfectly with your specific marketing and community outreach goals and budget.
- **ROI:** With our proven track record, we're confident that our partnership will deliver a strong return on investment. We'll work closely with you to measure and analyze the impact of your sponsorship.

Whether you choose to become a Home Run sponsor, a game-day sponsor, or explore one of our other exciting opportunities, rest assured that we are dedicated to delivering exceptional value and a seamless partnership experience.

I invite you to reach out to our dedicated sponsorship team to discuss the options further, ask any questions you may have, and explore the possibilities that lie ahead. Together, we can create a winning strategy that not only benefits your business but also enhances the Wisconsin Rapids Rafters' journey to success.

Thank you once again for considering the Wisconsin Rapids Rafters Baseball Team as your partner in the world of sports marketing. We look forward to the opportunity to work with you and to make this partnership a home run for your brand.

Sincerely,

Ken Day, General Manager, Wisconsin Rapids Rafters Baseball Team

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