

Internship Job Descriptions (2026)

General Internship Information:

- Internship will run from mid-May to mid-August 2026
- Preference given to current college students pursuing internship for academic credit
- Attendance required at all 36 Big Sticks home games and special events, including team and community events, as needed
 - Interns are expected to work all playoff games if applicable
 - The internship does not end after the final home game – there is an end-of-season cleanup and transition process
- Required to maintain challenging schedule, up to 80+ hours per week at times during homestands
- All interns will be required to help in all areas of team operations as needed – including but not limited to taking out trash, cleaning, and wearing the mascot costume
 - Just because you have one job title does not mean that it is your only job!

The Badlands Big Sticks was established in 2018 and are a part of the Northwoods League. This internship will run from Mid-May through Mid-August. The Big Sticks will host 36 home games with an average of 700 fans per game. Attendance will be required at all home games and special events, including team and community events. The schedule will be challenging, working up to 80+ hours a week during homestands. Missing games and events are unacceptable and can result in disciplinary action or termination at the discretion of the Big Sticks staff. Please communicate any potential schedule conflicts or issues immediately with Kim or Brandon.

All interns will receive a stipend and have housing provided if applicable. Preference will be given to applicants that are receiving college credit. In addition to responsibilities, all interns will be required to help in all areas of team operations including but not limited to taking out trash, cleaning, and wearing the mascot costume at events. **Transportation is highly recommended** as each intern is responsible for getting themselves to and from the job site and community events.

The following job descriptions describe the main tasks of each position. This does not mean these are the only duties or tasks that will be asked of each intern.

TO APPLY: Please send a resume and cover letter to through an email to brandon@badlandsbigsticks.com.

BOX OFFICE & SALES

Summary

The Box Office & Sales role is central to creating a smooth and welcoming fan experience, from purchasing tickets to entering the ballpark. This position combines direct fan interaction with behind-the-scenes sales efforts, helping the Badlands Big Sticks maximize attendance and revenue while ensuring fans feel valued.

Responsibilities

- Assist front office staff with single-game ticket sales
- Reach out to season ticket holders and sponsors to promote ticket packages, renewals, and attendance
- Create and propose new single-game or bundled ticket packages to increase sales
- Analyze trends and maximize game-day ticket sales
- Assist with ticket and item giveaways throughout the season
- Work in the box office during games to ensure ticketing is accurate and efficient
- Keep organized records in the NWL ticket system (training provided)
- Assist with stadium setup and teardown according to the task list
- “Float” and assist with other tasks after the box office closes each game

Qualifications

- No prior sales experience is required, but is a big plus.
- Ability to analyze and understand business, commerce, and sales trends
- Willingness to learn the NWL ticket sales system
- Sociability is a must
- Ability to handle rejection and keep a positive attitude
- Creative, sales-oriented thinking
- Organizational and communication skills
- Ability to lift 50+ pounds

Success in This Role Looks Like

- Providing fans with a smooth, efficient, and friendly ticketing experience.
- Increasing attendance and revenue through creative sales strategies and outreach.
- Maintaining accurate and organized records of ticket sales and promotions.

- Contributing to a welcoming and professional game-day environment for fans, staff, and sponsors.

