

Internship Job Descriptions (2026)

General Internship Information:

- Internship will run from mid-May to mid-August 2026
- Preference given to current college students pursuing internship for academic credit
- Attendance required at all 36 Big Sticks home games and special events, including team and community events, as needed
 - Interns are expected to work all playoff games if applicable
 - The internship does not end after the final home game – there is an end-of-season cleanup and transition process
- Required to maintain challenging schedule, up to 80+ hours per week at times during homestands
- All interns will be required to help in all areas of team operations as needed – including but not limited to taking out trash, cleaning, and wearing the mascot costume
 - Just because you have one job title does not mean that it is your only job!

The Badlands Big Sticks was established in 2018 and are a part of the Northwoods League. This internship will run from Mid-May through Mid-August. The Big Sticks will host 36 home games with an average of 700 fans per game. Attendance will be required at all home games and special events, including team and community events. The schedule will be challenging, working up to 80+ hours a week during homestands. Missing games and events are unacceptable and can result in disciplinary action or termination at the discretion of the Big Sticks staff. Please communicate any potential schedule conflicts or issues immediately with Kim or Brandon.

All interns will receive a stipend and have housing provided if applicable. Preference will be given to applicants that are receiving college credit. In addition to responsibilities, all interns will be required to help in all areas of team operations including but not limited to taking out trash, cleaning, and wearing the mascot costume at events. **Transportation is highly recommended** as each intern is responsible for getting themselves to and from the job site and community events.

The following job descriptions describe the main tasks of each position. This does not mean these are the only duties or tasks that will be asked of each intern.

TO APPLY: Please send a resume and cover letter through an email to brandon@badlandsbigsticks.com

FAN ENGAGEMENT & MARKETING

Summary

The Fan Engagement & Promotions role is all about creating memorable experiences for fans both inside and outside the ballpark. This position blends creativity, organization, and public speaking while supporting community engagement, game day entertainment, some graphic design experience, and promotional efforts.

Responsibilities

- Serve as a backup camera operator when needed (training provided)
- Assist in coordinating and executing events sponsored or attended by the organization
- Organize and oversee game day activities, theme nights, and sponsor promotions
- Manage and track inventory supplies for games and promotions
- Host on-field promotions and fan engagement activities in front of 500–1,200 fans each game
- Assist with coordination of pregame on-field activities
- Contribute to writing the game script used by the PA announcer and staff
- Brainstorm and implement new in-game promotion ideas to increase fan involvement and reduce repetition
- Lead fan engagement opportunities such as community events, birthday parties, or special group outings
- Draft press releases and assist with media communications as needed
- Create graphics using Canva and support social media post creation
- Write and submit the Dickinson Press Bulletin release on deadline
- Assist with ballpark setup and teardown according to the task list
- Support operations and merchandise with tasks when needed

Qualifications

- Person must be high-motor and energy
- Comfortability with speaking on a microphone in front of 500-1500 fans
- Ability to stay organized
- Passion for entertainment and sports
- Work well with others and great communication skills
- Strong writing skills is a plus

- Experience with Canva, Capcut, and social media
- Ability to lift 50+ pounds

Success in This Role Looks Like

- Running game day promotions and fan activities that are smooth, exciting, and well-executed.
- Developing new and creative ideas that keep fans engaged and entertained throughout the season.
- Delivering sponsor promotions and theme night activations with accuracy and professionalism.
- Helping strengthen the Big Sticks' presence in the community through outreach, social media, and events.

