

Internship Job Descriptions (2026)

General Internship Information:

- Internship will run from mid-May to mid-August 2026
- Preference given to current college students pursuing internship for academic credit
- Attendance required at all 36 Big Sticks home games and special events, including team and community events, as needed
 - Interns are expected to work all playoff games if applicable
 - The internship does not end after the final home game – there is an end-of-season cleanup and transition process
- Required to maintain challenging schedule, up to 80+ hours per week at times during homestands
- All interns will be required to help in all areas of team operations as needed – including but not limited to taking out trash, cleaning, and wearing the mascot costume
 - Just because you have one job title does not mean that it is your only job!

The Badlands Big Sticks was established in 2018 and are a part of the Northwoods League. This internship will run from Mid-May through Mid-August. The Big Sticks will host 36 home games with an average of 700 fans per game. Attendance will be required at all home games and special events, including team and community events. The schedule will be challenging, working up to 80+ hours a week during homestands. Missing games and events are unacceptable and can result in disciplinary action or termination at the discretion of the Big Sticks staff. Please communicate any potential schedule conflicts or issues immediately with Kim or Brandon.

All interns will receive a stipend and have housing provided if applicable. Preference will be given to applicants that are receiving college credit. In addition to responsibilities, all interns will be required to help in all areas of team operations including but not limited to taking out trash, cleaning, and wearing the mascot costume at events. **Transportation is highly recommended** as each intern is responsible for getting themselves to and from the job site and community events.

The following job descriptions describe the main tasks of each position. This does not mean these are the only duties or tasks that will be asked of each intern.

TO APPLY: Please send a resume and cover letter through an email to brandon@badlandsbigsticks.com.

SOCIAL MEDIA & MARKETING

Summary

The Social Media & Marketing role is responsible for growing the Badlands Big Sticks' brand both online and in the community. This position focuses on creating fun, engaging, and timely content that keeps fans connected while also supporting game-day operations and marketing initiatives. The role requires creativity, adaptability, and the ability to work in a fast-paced environment.

Responsibilities

- Help manage and grow all social media outlets (Facebook, Twitter, Instagram, TikTok, etc.), including live updates and posts during all home and road games
- Create and update events on social media, and update the website when applicable
- Assist in coordinating player media days
- Assist with setting up and tearing down the ballpark for each game according to the task list
- Use Canva and Capcut to create professional-quality programs, videos, and graphics
- Support broadcasters with editing or other essential needs
- Assist the photography team as needed
- Help with on-field entertainment when required
- Assist in the operation of Teddy's Trading Post, including organization, cleaning, and maintaining inventory
- Contribute to pregame and postgame interviews as needed
- Produce, edit, and post Triple Play Thursday giveaways and other social media giveaways/promotions

Qualifications

- Solid knowledge and understanding of social media platforms and trends
- Strong comprehension of graphic design and tools/platforms
- Attention to precise details
- Ability to adhere to strict deadlines
- Team-player mindset
- Willingness to work with all departments to ensure quality product
- Prior experience with Canva, Adobe, and editing software of choice is a must
- Ability to lift 50+ pounds

Success in This Role Looks Like

- Producing timely, creative social media content that excites fans and grows engagement.
- Keeping the Big Sticks' online presence updated, organized, and professional.
- Supporting smooth game-day operations through flexibility and collaboration with multiple departments.
- Helping to maintain Teddy's Trading Post as a clean, welcoming, and well-stocked environment for fans.

