



JOB DESCRIPTION

GRAPHIC DESIGN INTERNSHIP

SUMMER 2023

BRIEF SYNOPSIS OF JOB

An entry-level position providing hands-on experience in collegiate summer baseball. Join the St. Cloud Rox for the summer to gain a behind-the-scenes experience like no other. You'll learn the ins and outs of a sport organization within the Northwoods League. The Northwoods League has over 300 alumni who have gone on to play Major League Baseball. The Rox are a leader in fan support and community engagement along with consistently creating a ballpark environment that is incredibly entertaining for fans.

Interns will support specific departments throughout the season. The position will include event day duties and some non-game day events as well. The ideal candidate is a strong communicator with the ability to work in a team environment, have an eagerness to learn, and possess the flexibility to adapt to what each day brings.

This position starts in mid/late May and lasts through mid-August.

Reports to: Creative Media Director

RESPONSIBILITIES

- Daily design duties that cover a variety of elements such as, but not limited to:
 - Rox Report (Gameday program)
 - Social media graphics (starting lineup, final score, player of game, etc...)
 - Various print designs (Poster schedule, player cards, promotional items, etc...)
 - Mock-Up designs for Rox partners
- Maintain a cohesive look and feel to your work to ensure that the Rox brand is represented consistently
- Assist with the Creative Media Director and other media interns on creating content for social media
- Work closely with Rox front office to make sure all needs are met for each corporate partner and group leader
- Running the Rox video board during games and making content for the board

QUALIFICATIONS

- Ability to work under a deadline
- Self-motivated
- Detailed oriented and very organized
- Minimum one year of experience in graphic design
- Graphic design efficiency (Photoshop, InDesign)
- Computer knowledge
- Must be available for all Rox home games and have ability to work extended hours including weeknights and weekends
- Effective written and verbal communication

TO APPLY: Send resume and cover letter to info@stcloudrox.com
Any questions, please call 320-240-9798 or email info@stcloudrox.com