



JOB DESCRIPTION

PROMOTIONS INTERN

SUMMER 2023

BRIEF SYNOPSIS OF JOB

An entry-level position providing hands-on experience in collegiate summer baseball. Join the St. Cloud Rox for the summer to gain a behind-the-scenes experience like no other. You'll learn the ins and outs of a sport organization within the Northwoods League. The Northwoods League has over 300 alumni who have gone on to play Major League Baseball. The Rox are a leader in fan support and community engagement along with consistently creating a ballpark environment that is incredibly entertaining for fans.

Interns will support specific departments throughout the season. The position will include event day duties and some non-game day events as well. The ideal candidate is a strong communicator with the ability to work in a team environment, have an eagerness to learn, and possess the flexibility to adapt to what each day brings.

This position starts in mid/late May and lasts through mid-August.

Reports to: Assistant General Manager/Marketing and Promotions

RESPONSIBILITIES

- Helps with the implementing all pre-game, in-game and post-game on-field promotions.
- Coordinates the game script
- Helps create new and fun on-field promotions.
- Organizes all promotional equipment prior to each game.
- Helps develop/implement props to coordinate with theme nights.
- Works with Rox front office members to greet and cater to the gameday sponsor.
- Assists gameday sponsor in filling all the on-field activities with personnel and describing in detail how the game and promotions will work.
- Helps make the game day experience as FUN as possible for all fans.
- Represents the Rox brand on and off the field in numerous events.
- Helps distribute 100,000 pocket schedules throughout Central Minnesota.
- Potential to help other departments when needed such as: Working in the ticket office to help answer phone calls as needed on game days and non-game days.
- Assist with set up and cleanup of ballpark.
- Selects and coordinates promotional contestants during each game.
- Organizes all promotional sign-up sheets and waiver forms.
- Helps with community events such as parades and player & mascot appearances as needed
- Other duties as assigned by supervisor.

QUALIFICATIONS

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Self-motivated, detail oriented, highly organized
- Very upbeat, fun personality
- Must be available for all Rox home games and have ability to work extended hours including weeknights and weekends
- Succeed in a team environment
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Comfortable interacting in front of large crowds
- Effective written and verbal communication

TO APPLY: Send resume and cover letter to info@stcloudrox.com
Any questions, please call 320-240-9798 or email info@stcloudrox.com