



JOB DESCRIPTION

VIDEO DIRECTOR INTERN

SUMMER 2024

BRIEF SYNOPSIS OF JOB

An entry-level position providing hands-on experience in collegiate summer baseball. Join the St. Cloud Rox for the summer to gain a behind-the-scenes experience like no other. You'll learn the ins and outs of a sport organization within the Northwoods League. The Northwoods League has over 300 alumni who have gone on to play Major League Baseball. The Rox are a leader in fan support and community engagement along with consistently creating a ballpark environment that is incredibly entertaining for fans.

Interns will support specific departments throughout the season. The position will include event day duties and some non-game day events as well. The ideal candidate is a strong communicator with the ability to work in a team environment, have an eagerness to learn, and possess the flexibility to adapt to what each day brings.

This position starts in mid/late May and lasts through mid-August.
Reports to: Creative Media Director

RESPONSIBILITIES

- Directs and broadcasts the 4-camera live HD Webcast of Rox home baseball games, including pre-game and post-game events
- Camera selection, switching, graphic overlays, commercials, highlight clips
- Schedules and manages three camera operators each game
- Maintains all video/broadcast production and press box equipment-Includes set-up and teardown of 4 HD cameras and stands/HD Video Equipment and PC Computer/Monitors
- Creates commercials/slides/creative to be incorporated into the HD video broadcast
- Manages the setup of Wirecast graphics
- Clips highlights during the game and uploads them to Dropbox for use on social media
- Works directly with the online streaming platform and Northwoods League to ensure a smooth broadcast
- Provides player feature stories for social media and website throughout the season
- Helps produce promotional footage to help sell tickets
- Makes an end of season highlight video
- Archives videos throughout the season
- Assists in game day operations (Setup/Cleanup)
- Other duties as assigned

QUALIFICATIONS

- Have a positive attitude and provide a strong effort to succeed
- Knowledge of video editing for PC/ Mac / Photoshop (or photo editing programs) / Website Editing / Adobe InDesign or Corel Draw/ Microsoft Office Products is required / Willingness to learn new technology!
- Ability to work nights and weekends
- Multi-task and effectively problem solve
- Energetic "can-do" attitude
- Work well in a fast-paced environment
- Knowledge of the game of baseball.

TO APPLY: Send resume and cover letter to info@stcloudrox.com
Any questions, please call 320-240-9798 or email info@stcloudrox.com