



INTERSHIP DESCRIPTION

COMMUNITY RELATIONS/ PROMOTIONS INTERNSHIP

SUMMER 2027

Join the St. Cloud Rox Baseball Club for a summer internship to gain vast behind-the-scenes experience in the sports industry. Gain hands-on experience in sports promotions, community relations, event management, and fan engagement. The Rox are an industry leader in fan support, winning, community engagement, staff development, along with consistently creating a ballpark environment that is incredibly entertaining and fun for fans and staff. The Rox have a proven track record of providing interns with experience and knowledge that will be useful in competing for jobs in the sports industry. Many former Rox interns have obtained a full-time job with sports organizations after their internship. The ideal candidate is enthusiastic, a strong communicator with the ability to work in a team environment, has an eagerness to learn, and possesses the flexibility to adapt to what each day brings with a positive attitude. The Rox will work with you to fulfill requirements for college credit if necessary.

This position starts in May and lasts through mid-August.
Reports to: Vice President and Director of Community Relations

RESPONSIBILITIES

- Assist with planning, coordinating, and executing community events and outreach initiatives throughout Central Minnesota.
- Work with front office staff to schedule and coordinate player and mascot appearances at libraries, Boys & Girls Clubs, nursing homes, hospitals, and other community organizations.
- Coordinate transportation and logistics for players, coaches, and the mascot at community appearances while helping with photography, giveaways, and event activities.
- Assist with check-in and registration for Rox youth baseball camps and other team events.
- Lead and coordinate a team of interns and the Rox mascot during community parades.
- Work alongside Rox front office staff to welcome and provide exceptional experiences for game-day sponsors.
- Assist the promotions team with planning and executing on-field promotions, contests, and fan activities.
- Help recruit and coordinate contestants for in-game promotions and activities.
- Assist with execution of all pre-game, in-game and post-game on-field promotions.
- Help create a fun, energetic, and memorable game-day experience for fans of all ages.
- Distribute marketing materials throughout Central Minnesota
- Assist with ballpark setup and cleanup before and after games and special events.
- Perform other duties as assigned

QUALIFICATIONS

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Self-motivated, detail oriented, highly organized
- Very upbeat, fun personality
- Availability to work all Rox home games, which includes some nights and weekends
- Succeed in a team environment
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Comfortable interacting in front of large crowds

ROX SOLID FUN!

TO APPLY: Send resume and cover letter to internships@stcloudrox.com
Any questions, please call 320-240-9798 or email internships@stcloudrox.com