



INTERNSHIP DESCRIPTION

MERCHANDISING INTERNSHIP

SUMMER 2027

Join the St. Cloud Rox Baseball Club for a summer internship to gain vast behind-the-scenes experience in the sports industry. The Rox are an industry leader in fan support, winning, community engagement, staff development, along with consistently creating a ballpark environment that is incredibly entertaining and fun for fans and staff. The Rox have a proven track record of providing interns with hands-on experience and knowledge that will be useful in competing for jobs in the sports industry. Many former Rox interns have obtained a full-time job with sports organizations after their internship. The ideal candidate is enthusiastic, a strong communicator with the ability to work in a team environment, has an eagerness to learn, and possesses the flexibility to adapt to what each day brings with a positive attitude. The Rox will work with you to fulfill requirements for college credit if necessary.

This position starts in May and lasts through mid-August.

Reports to: Vice President

RESPONSIBILITIES

- Develop and implement sales and marketing strategies to increase Rox merchandise sales.
- Help tag, label, and organize all merchandise and souvenirs.
- Prepare and arrange the Pro Shop before each game, creating a clean, organized, strategic, and welcoming environment for customers.
- Operate the Pro Shop during all games, promoting specials and sales while ensuring all merchandise is properly stocked and available in a full range of sizes.
- Monitor inventory levels and merchandise quality, working closely with management to identify product reorder as needed.
- Lead post-game Pro Shop cleanup, including transporting merchandise back to designated storage areas.
- Restocks clothing racks as needed.
- Leads post-game merchandise area clean up (transports merchandise back into storage).
- Assist with various game-day and organizational activities as needed, including distributing marketing materials at the ballpark and throughout Central Minnesota.
- Perform other duties as assigned.

QUALIFICATIONS

- Have a positive attitude and provide a strong effort to succeed
- An enthusiastic personality
- Self-motivated and very organized
- Outstanding customer service skills
- Availability to work Rox home games, which includes some nights and weekends
- Succeed in a team environment
- Some heavy lifting will apply
- Strong communication skills
- Knowledge of basic computer skills

ROX SOLID FUN!

TO APPLY: Send resume and cover letter to internships@stcloudrox.com
Any questions, please call 320-240-9798 or email internships@stcloudrox.com