



# INTERSHIP DESCRIPTION

## PROMOTIONS & FAN EXPERIENCE

### INTERSHIP

#### SUMMER 2027

Join the St. Cloud Rox Baseball Club for a summer internship to gain vast behind-the-scenes experience in the sports industry. The Rox are an industry leader in fan support, winning, community engagement, staff development, along with consistently creating a ballpark environment that is incredibly entertaining and fun for fans and staff. The Rox have a proven track record of providing interns with hands-on experience and knowledge that will be useful in competing for jobs in the sports industry. Many former Rox interns have obtained a full-time job with sports organizations after their internship. The ideal candidate is enthusiastic, a strong communicator with the ability to work in a team environment, has an eagerness to learn, and possesses the flexibility to adapt to what each day brings with a positive attitude. The Rox will work with you to fulfill requirements for college credit if necessary.

This position starts in May and lasts through mid-August.

Reports to: Vice President

## RESPONSIBILITIES

- Assist with the planning and execution of all pre-game, in-game, and post-game on-field promotions and activities.
- Coordinate the game-day script to ensure promotions, announcements, and activities are executed smoothly and on schedule.
- Assist in developing creative, entertaining, and engaging on-field promotions that enhance the fan experience.
- Organize, prepare, and maintain all promotional equipment and materials prior to each game.
- Help develop and implement props and promotional elements for themed game nights and special events.
- Work closely with Rox front office staff to welcome, assist, and provide a positive experience for game-day sponsors.
- Coordinate with game-day sponsors to recruit participants for on-field activities and clearly communicate promotion rules, procedures, and expectations.
- Help create a fun, interactive, and memorable game-day experience for fans of all ages.
- Represent the Rox brand professionally at games, community events, and other team-related activities.
- Assist with the distribution of marketing materials throughout Central Minnesota.
- Assist with ballpark setup and cleanup before and after games, ensuring the facility and promotional areas are prepared and organized.
- Select, organize, and coordinate promotional contestants and participants during games.
- Maintain and organize promotional registration materials, sign-up sheets, and liability waiver forms.
- Assist with community outreach events, including parades, player appearances, mascot appearances, and other promotional activities.
- Other duties as assigned by supervisor.

## QUALIFICATIONS

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Self-motivated, detail oriented, highly organized
- Very upbeat, fun personality
- Availability to work Rox home games, which includes some nights and weekends
- Succeed in a team environment
- Multi-task and effectively problem solve
- Some heavy lifting may apply
- Comfortable interacting in front of large crowds

# ROX **SOLID** FUN!

**TO APPLY:** Send resume and cover letter to [internships@stcloudrox.com](mailto:internships@stcloudrox.com)  
Any questions, please call 320-240-9798 or email [internships@stcloudrox.com](mailto:internships@stcloudrox.com)