



INTERNSHIP DESCRIPTION

SOCIAL MEDIA INTERNSHIP

SUMMER 2027

Join the St. Cloud Rox Baseball Club for a summer internship to gain vast behind-the-scenes experience in the sports industry. The Rox are an industry leader in fan support, winning, community engagement, staff development, along with consistently creating a ballpark environment that is incredibly entertaining and fun for fans and staff. The Rox have a proven track record of providing interns with hands-on experience and knowledge that will be useful in competing for jobs in the sports industry. Many former Rox interns have obtained a full-time job with sports organizations after their internship. The ideal candidate is enthusiastic, a strong communicator with the ability to work in a team environment, has an eagerness to learn, and possesses the flexibility to adapt to what each day brings with a positive attitude. The Rox will work with you to fulfill requirements for college credit if necessary.

This position starts in May and lasts through mid-August.

Reports to: Creative Media Director

RESPONSIBILITIES

- Collaborate directly with the Creative Media Director to develop engaging content for the Rox social media platforms.
- Assist in managing, growing, and maintaining the Rox digital and social media presence across multiple platforms.
- Create, execute, and manage digital content that promotes the Rox brand, team, players, games, and events.
- Capture and share the energy, excitement, and fan experience of the ballpark through engaging social media content.
- Assist with promoting upcoming games, events, promotions, and community initiatives through digital and social media channels.
- Collaborate with fellow Rox creative interns to brainstorm, produce, and publish creative social media content.
- Monitor current social media trends and identify opportunities to incorporate relevant trends and strategies into Rox content.
- Assist with additional creative, digital media, and game-day responsibilities as assigned.

QUALIFICATIONS

- Have a positive attitude and provide a strong effort to succeed
- An enthusiastic personality
- Ability to work under a deadline in a fast-paced environment
- Self-motivated
- Detailed oriented and very organized
- Proficient in Facebook, X, Instagram, YouTube, LinkedIn and TikTok
- Computer knowledge
- Graphic design, along with video editing skills are desired
- Availability to work Rox home games, which includes some nights and weekends
- Effective written and verbal communication

ROX SOLID FUN!

TO APPLY: Send resume and cover letter to internships@stcloudrox.com
Any questions, please call 320-240-9798 or email internships@stcloudrox.com