



INTERNSHIP DESCRIPTION

VIDEOGRAPHY INTERNSHIP

SUMMER 2027

Join the St. Cloud Rox Baseball Club for a summer internship to gain vast behind-the-scenes experience in the sports industry. The Rox are an industry leader in fan support, winning, community engagement, staff development, along with consistently creating a ballpark environment that is incredibly entertaining and fun for fans and staff. The Rox have a proven track record of providing interns with hands-on experience and knowledge that will be useful in competing for jobs in the sports industry. Many former Rox interns have obtained a full-time job with sports organizations after their internship. The ideal candidate is enthusiastic, a strong communicator with the ability to work in a team environment, has an eagerness to learn, and possesses the flexibility to adapt to what each day brings with a positive attitude. The Rox will work with you to fulfill requirements for college credit if necessary.

This position starts in May and lasts through mid-August.
Reports to: Creative Media Director

RESPONSIBILITIES

- Assist in developing and producing video, written, and graphic content for Rox digital and social media platforms.
- Produce and edit game-day videos that capture the energy, excitement, and unique atmosphere of the ballpark, including fan experiences, crowd reactions, game action, fireworks, promotional events, and special theme nights.
- Create and update video board content throughout the season, including hype videos, player introductions, promotional features, and other in-game video elements.
- Produce and edit a variety of short-form, long-form, and live video content for digital and social media platforms.
- Capture and edit interviews featuring players, coaches, corporate partners, and other members of the Rox organization.
- Develop engaging video stories highlighting community events, player features, promotions, team activities, and other aspects of the Rox organization.
- Assist with graphic design and other digital marketing materials for use across the team website, social media platforms, and promotional channels.
- Collaborate with the broadcast team to capture and edit additional game footage for marketing, promotional, and social media purposes.
- Organize and maintain a digital archive of video content throughout the season for future marketing and promotional use.
- Produce a season recap video highlighting the energy, excitement, and memorable experiences of the Rox season.
- Provide additional creative, video production, and digital media support as assigned.

QUALIFICATIONS

- Have an enthusiastic, positive attitude and provide a strong effort to succeed
- Comfortable interacting in front of large crowds
- Knowledge of video editing software (Adobe Suite, After Effects)
- Ability to work under a deadline in a fast-paced environment, with strong communication skills
- Video production experience with strong editing skills
- Strong creativity skills (To create one of kind Rox videos, out-of-the-box thinking)
- Minimum one year of experience in videography
- Availability to work Rox home games, which includes some nights and weekends

ROX **SOLID** FUN!

TO APPLY: Send resume and cover letter to internships@stcloudrox.com
Any questions, please call 320-240-9798 or email internships@stcloudrox.com