

SPONSORSHIP GUIDE



BIG LEAGUE MARKETING



BALLPARK NAMING RIGHTS

Make your organization front and centre at the ballpark this summer!

Company name to be included in all mentioning of the stadium.

Company name will be displayed on the 12 x 12 entrance sign at the front of the stadium.

\$TBD

Multi-year contract

PARTY DECK NAMING RIGHTS

Area will be referred to as [Your Company] Party Deck

Opportunity for signage along Party Deck railing along the 3rd base line.

\$3,000

Multi-year contract

1ST BASE DECK NAMING RIGHTS

Area will be referred to as [Your Company] 1st base deck.

Opportunity for signage along railings.

\$3,000

Multi-year contract

3RD BASE DECK NAMING RIGHTS

Area will be referred to as [Your Company] 3rd base deck.

Opportunity for signage along railings.

\$3,000

Multi-year contract



READ THE SIGNS

RIGHT FIELD BILLBOARD



Street facing side
40' x 16' **\$12,000**

OUTFIELD FENCES



48 spaces available
16' x 8' **\$3,000 each**

PITCH CLOCK TIMER



1 space available
8' x 4' **\$6,000**

GRANDSTAND SIGNAGE



11 spaces available (double sided)
16' x 4' **\$3,000 each**

DUGOUT FENCES



Home and Visitors sides available
44" x 4" **\$1,000 each**
*option for 1/4 of space for \$300

FAMILY & TAILGATE ZONES



Left/Right field fences
Various lengths **\$3,000 each**

PRESS BOX SIGNAGE



2 spaces available
8' x 4' **\$1,250 each**

SCOREBOARD SIGNAGE



Top and bottom available
36' x 4' **\$6,000 each**

CONCOURSE SIGNAGE



3 spaces available
8' x 4' **\$1,500 each**

EXTRA SPACES

- On Deck Batting Circles (2 available) **\$1,750/each**
- Stair signage (everyone second stair) **\$3,000**
- Washroom Signage (7 available) **\$1,000**

GET WITH THE PROGRAM

POCKET SCHEDULE

Put your company in everyone's pockets!

10,000 copies printed and distributed around town

Full colour ad

Full panel (2.5" x 3.5") - \$1,250

Half panel (2.5" x 1.75") - \$750

MAGNET SCHEDULE

Logo & phone number printed on all schedules

1000 copies printed and distributed at the first game of the year - referred to as [company name] magnet schedule giveaway!

\$2,000

DIGITAL GAME DAY PROGRAM

2 spaces available

Min. 50 copies printed and distributed at all 36 home games

\$750

TICKET BACKS

Opportunity for logo and special promotion printed on the back of every ticket sold

Over 40,000 tickets printed each season!

\$3,500

WILL CALL ENVELOPES

Company branding on all will call envelopes, including season tickets

Opportunity to include coupons inside

\$1,000



WIN IT IN EXTRAS

GAME NIGHT SPONSOR

Game presented by [Company Name]. Chance to coordinate a game theme, and have your business on site for promotion and giveaways. Commercial played 4 times during the game.

\$1,000

FIREWORKS SPONSOR

Fireworks presented by [Company Name]. Highest attended games - 3 nights available. Chance to have your business on site for promotion and giveaways.

\$5,000

ON-FIELD GAMES

Join in on the fun!

Company name mentioned at beginning and end of on-field game, and logo on the screen during the game.

Chance to provide prizes to game winners.

\$1,000 + prizes (min. of 15 games per season)

IN-GAME ANNOUNCEMENTS

Attach your company name and logo to our in-game announcements, including but not limited to:

- First Pitch
- Home Run/Tail of the Tape
- Foul Ball
- Inning Sponsors
- Stolen Base
- Pitching Change
- Baseball Buddies
- Player of the Game, etc.

\$500 - \$3,000 depending on event



GROUP OUTINGS

Celebrate a birthday, anniversary, reunion, or work outing with the Border Cats! Choose your game, and the deck. Includes all you can eat food for 3 innings. Invite up to 200 guests

Get a shout out from the press box!

Packages start as low as \$25/person

LET'S PLAY BALL

807-766-2287

INFO@BORDERCATSBASEBALL.COM

GET DIGITAL



VIDEO BOARD NAMING RIGHTS

Make your organization be synonymous with the largest HD Video screen in Northern Ontario

Company name to be included in all mentioning of the video board.

Company name will be displayed on a 4 x 36 sign near the video board.

\$10,000

Multi-year contract

VIDEO REPLAY

All video replays of the game will have your logo displayed. The logo will be on the video transition, during the replay, and PA announcement. Approximately 7 replays a game will be shown.

\$5,000

INNING SPONSOR

Inning will be announced as [Your Company] inning. Your logo will be on the screen during the inning. Commercial will be played at the beginning and middle of the inning.

\$3,000

VIDEO BOARD COMMERCIALS

Your 15 second commercial or static graphic with voice-over will be shown a minimum of once per game on the video board. Your commercial will also be played during the webcast between innings.

\$1,800

LIVE STREAM COMMERCIALS

Your 15 second commercial or static graphic with voice-over will be shown a minimum of four times per game during the webcast. The webcast is viewed by more than 1.5 million people on ESPN+

\$2,000

****We are not limited to these options. We can tailor a package to suit your business!**