WATERLOO BUCKS

2026 ECONOMIC IMPACT REPORT



LOCAL ECONOMIC ACTIVITY

$334,385.36
SPENT WITH LOCAL VENDORS
33 Cedar Valley businesses

58,560
FANS ATTENDED EVENTS HELD AT THE BALLPARK
46 events held at Riverfront Stadium

EMPLOYMENT & HOSPITALITY

79
TOTAL STAFF
Full-time, game-day, interns & officials

464
HOTEL ROOM NIGHTS
2 Cedar Valley hotel partners

4,875
INDIVIDUAL MEALS
26 local restaurant partners

65% of interns / seasonal staff relocated to the Cedar Valley

VISITOR REACH & STADIUM USE

25
STATES
ATTENDED BUCKS HOME GAMES

107
IOWA CITIES
ATTENDED BUCKS HOME GAMES

24
IOWA COUNTIES
ATTENDED BUCKS HOME GAMES

32
SCHOOL DISTRICTS
PLAYED IN H.S. TOURNAMENT

Riverfront Stadium also hosted 21 additional event dates:

9 high school baseball | 4 adult baseball / softball | 3 youth clinics
4 corporate / private picnics | 1 football gamewatch






WATERLOO BUCKS

2026 COMMUNITY IMPACT REPORT



$336,889.87

TOTAL DONATED TO THE CEDAR VALLEY

INVESTING IN THE NEXT GENERATION

17,898
ELEMENTARY SCHOOL TICKETS DONATED
Two complimentary tickets for Cedar Valley public school students and staff.

$250,572
TOTAL TICKET VALUE

COMMUNITY GIVING BY THE NUMBERS

$44,194.90 — KERNELS FOUNDATION
Eastern Iowa youth recreation grants

$10,456.50 — DIRECT DONATIONS
665 tickets + memorabilia; 136 organizations

$7,602 — CORPORATE ANGEL PROGRAM
543 tickets; 19 businesses, 16 groups

$7,000 — STOLEN BASES
Hydrite support for NE Iowa Food Bank

$4,780.58 — INDEPENDENCE DAY
Honor Flight jersey auction + 50/50

$3,035.77 — 50/50 PROCEEDS
Supporting the Kernels Foundation

$2,979.51 — BEAT CANCER NIGHT
Margaritaville jerseys; Beat Cancer Today

$2,143.61 — PINK OUT JERSEYS
The Beyond Pink TEAM

85 BASEBALL CAMP SCHOLARSHIPS

60 with Peoples Community Health Clinic + 25 with the Kernels Foundation.
Rain changed the planned clinic to a Boys & Girls Clubs movie day at the stadium.

$2,000+ SHARE THE GLOVE EQUIPMENT GRANT

Youth baseball equipment awarded to Jr. Wahawks Baseball.